

Book My Show Offer

Offer:

Buy-one-get-one free movie ticket when you book with your Citibank Debit card only on a WEDNESDAY.

How to avail this offer?

1. To avail the offer the user has to enter the Citibank card number in the box provided on the Payment page and click on the "Apply" button.
2. A user failing to do so will not get the free ticket and will have to pay for all tickets chosen. In such a scenario, the customer will not be given any compensation or cash back or any other form of benefit in lieu of this.
3. The current purchase process at www.bookmyshow.com will remain unchanged till the stage where the eligible Card number is provided. After this stage the website will recognize the eligible Card, reduce the bill amount and inform the transacting eligible Cardholder accordingly.

Offer Period – Valid until 31th March 2012.

Offer Terms:

- Offer valid only for Citibank Debit card holders
- Offer is valid for movie tickets booked only on Wednesdays
- A customer can avail a maximum of 2 free movie tickets on 1 eligible card every Wednesday.
- The number of free tickets available every Wednesday are limited to 100 every Wednesday and customers can avail of this offer on a first come first serve basis.
- Customers who use the Citibank Card to buy cinema tickets through www.bookmyshow.com will receive one free ticket out of every two tickets purchased i.e. two tickets will be available for the price of one subject to bookings in tranche` of two. Thus, if a customer books 4 tickets in a single transaction, he will need to pay for only 2 tickets, as the other 2 tickets will be free. However, if the customer books 3 tickets, he can avail of only 1 free ticket then, and has to pay full price for the other 2 tickets. The offer is not available if only 1 cinema ticket is booked
- The offer cannot be availed if the ticket price exceeds Rs.250/-.
- The customer will have to pay the convenience fee as levied on each ticket.
- In the case that you have applied for the discount but the transaction doesn't go through for some reason, kindly wait for 20 minutes before trying to avail the discount again.
- This Offer is valid ONLY for users coming directly to the BookMyShow Website and not via individual cinema sites
- Offer is applicable on all partner cinemas in India for whom tickets can be booked only on www.bookmyshow.com
- Offer is applicable only for bookings for cinema tickets made on the BookMyShow website (www.bookmyshow.com)
- The offer cannot be combined with any offer / discounts / promotions at the theaters available on www.bookmyshow.com.
- Tickets once bought online, shall be considered sold and cannot be cancelled, refunded or exchanged.
- Once the booking is committed, the confirmation mail/SMS received from bookmyshow needs to be exchanged with the ticket available at the theater
- Cardholders shall not be entitled to compensation / benefits in any form whatsoever in lieu of the offer being availed.
- Bigtree & Citibank reserves the right to disqualify any Card Holder/s from the benefits of the Program. If case of any fraudulent activity, prosecution will be carried according to the purpose of availing the benefits under the Program



- Bigtree & Citibank reserves the right to modify/ change all or any of the terms applicable to the Program without assigning any reasons or without any prior intimation whatsoever
- Bigtree & Citibank also reserves the right to discontinue the Program without assigning any reasons or without any prior intimation whatsoever.
- Individual Cinema rules applicable.
- CITI bank cardholders are not bound in anyway to participate in this Program. Any such participation is voluntary and the same is being made purely on a "best effort basis".
- Bigtree & CITI Bank reserves the right at any time without prior notice to add, alter, modify, all or any of these terms and conditions or replace, wholly or in part, this Program by any other Program, whether similar to this Program or not or to withdraw it altogether.
- In addition to the above, this offer on the website is also subject to bookmyshow's general Terms of Use. Kindly refer to BookmyShow's Terms & Conditions on the homepage.
- The Cardholder shall be required to give personal information and card details online for the tickets purchased on www.bookmyshow.com.
- Incase of any disputes, Bigtree's decision will be final.

Citibank Terms & Conditions:

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- This offer is valid only on purchase through Citibank, N.A., India issued MasterCard.
- This offer is brought to you solely by participating Merchant Establishments. Rules of participating merchant establishment will apply in addition to these Terms & Conditions.
- This offer cannot be clubbed with any other offer running at the Merchant Establishment.
- This offer is non-encashable or refundable. Citibank, N.A. is not making this offer, holds no warranty & is not representative of the delivery, service, suitability or quality of the offer and/or products and/or services under the offer. Any disputes regarding delivery, service, suitability or quality of the offer and / or products/services under the offer must be addressed in writing, by the customer directly to the participating Merchant Establishment and Citibank, N.A. will not entertain any communication in this regard.
- Citibank shall not be liable for any loss or damage that may be suffered, or for any personal injury that may be suffered, to a customer directly or indirectly by use or non-use of products/ services purchased under this offer. Citibank, N.A. reserves the right to extend or terminate the offer without prior notice.
- Citibank reserves the right, at any time, without prior notice, to add / alter / modify / change or vary all of these Terms and Conditions or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- For detailed Terms & Conditions please visit www.citibank.com/india